

Patrick Borgerding

pborgerding@gmail.com 

EDUCATION

BACHELOR'S DEGREE

Double Major in Economics, Psychology
Double Minor in History, Multimedia Comm.
University of California, Santa Barbara
2012 - 2016 • Dean's Honor 2014

SKILLS

MOTION GRAPHICS

- Adobe After Effects
- Adobe Premiere

PRINT DESIGN

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign

WEB DESIGN

- Brackets
 - HTML5, CSS, JS
- WordPress
- Web Builders

3D MODELING

- Adobe Dimension

COPY WRITING

- Former UCSB Writing Tutor

PUBLIC SPEAKING

EXPERIENCE

SR. PROJECT MANAGER

2022 - Present

Peak Visory • Long Beach, CA

Designed multiple proposals, promotional materials and video productions. Managed shoots with multiple videographers.

DESIGNER

2020 - 2022

Glass House Brands • Los Angeles, CA

Core responsibilities include managing our 100+ online product SKUs with updated photography and labels. Managed all video content produced for new product announcements, social pages, and press releases. Worked with creative team to re-launch 4 brands.

DESIGN CONTRACTOR

2017 - 2020

Glass House Farms, The Farmacy SB • Santa Barbara, CA

Responsibilities included managing labels with compliance info and website design. Produced core promotional video content.

MARKETING DIRECTOR

2016 - 2020

Elite Garden Wholesale • Santa Barbara, CA

Responsible for generating multimedia content for trade shows, print needs and social media outlets. Oversaw design of three websites, seven individually packaged cannabis products and apparel.

DESIGN CONTRACTOR

2017 - 2019

Yaasa • Santa Barbara, CA

Worked with in-house design team to execute assets for Kickstarter campaigns that generated over \$150,000 in total.

INTERESTS

2012 US NATIONAL YO-YO CHAMPION

Sponsored Yo-Yo Competitor • YoYoFactory (2007 - 2015)

Known for my unique style of high risk 'bangers'.